# VC4A

### Venture Seed Showcase Series A Africa 2023

## **Themes** Thèmes

Agriculture

The VC4A Venture Showcase Africa – 2023 is brought to you in partnership with the African European Digital Innovation Bridge (AEDIBINET) and Work in Progress. The AEDIB partnership allows for us to spotlight 4 thematic sectors, alongside our regular Seed and Series A tracks. This means we'll have a total of six tracks for this year as follows:



**Calling for innovative** startups and scaleups operating in Africa

Are you looking to raise your SEED or SERIES A round and ready to showcase your business to the most active investors on the continent?



**Digital Trade** 



**Clean Tech** 



Seed

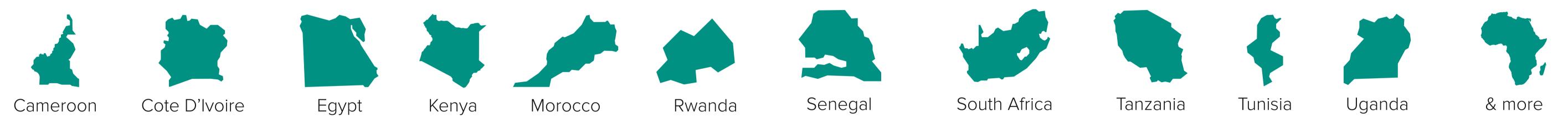


**Series A** 



### Sector agnostic





**SEPTEMBER** 

**& OCTOBER** 

Technical

Sessions

Mentorship

Program

**SEPTEMBER** 

**& OCTOBER** 

#### Why the VC4A Venture Showcase? ?

Pourquoi le Venture Showcase ?

The VC4A Venture Showcase aims to put the spotlight on the best ventures coming up across the African continent and to give you the visibility you deserve amongst VC4A's network of investors. Since its launch in 2017, the VC4A Venture Showcase Africa alumni have raised over \$650M, where 2 in 3 participants secured an investment within a year after participation. So check out the program, apply and boost your venture's fundraising campaign!

### Who can apply?

Qui peut postuler?

- Company is for-profit and registered as an independent legal entity;
- A product or service available on the market and generates revenue;

### **Program benefits**

Avantages pour les gagnants du programme

- Being recognized as 2023 VC4A Venture Showcase entrepreneur;
- Participation in the VC4A Venture Showcase deal-room, including 200+ early-stage investor organizations;
- Investor Readiness Training (IRT), mentorship and technical support by partnering VC investors and corporates;
- Access to VC4A technical partners, masterclasses and special deals;

- A product or service is clearly creating (measurable) 'impact;
- A product is designed for scale, with clear potential for regional/international expansion;
- A very strong management team with preferably 2 to 3 people;
- Based in and targeting one or more countries in Africa;
- At least one of the founders has an African nationality.

### Apply now

vc4afri.ca/nbj



Professionally edited 3-minute virtual pitch;

Application

Closes

**MAY 17** 

**APRIL 10** 

Application

Opens

• 30 min deep-dive session with investors in a private room;

**MAY - JULY** 

Selection

Process

• Exclusive access to the alumni network, partner events and fundraising opportunities.

#### **Program timeline** Calendrier du programme

### Date limite d'inscription

VC Investors

Deal Room

**NOVEMBER** 

& DECEMBER

### Application is open from the 10th of April - 17th of May 2023.

